



Tetra

Culture Code

We're a team of makers who want to create an impactful and sustainable company.

To do that, we believe that we should follow this set of "**culture directives**"

Talk to Customers

Instead of guessing, try talking directly to a customer when you need to solve a problem.

Prioritize customer impact

Always try to prioritize doing things that directly help customers over things that make us feel good.

Reduce scope before quality

When making tradeoffs, always reduce the size or scope of a project before its quality.

Share early and often

We have the tendency to hide our work until we think it's perfect. Fight that urge and share your work, data, and ideas early and often.

Stay curious

Never assume something is unchangeable.
Relentlessly seek the truth. Never assume someone
is attacking you for asking questions.

Don't burn out

It's a marathon, not a sprint. Use your time wisely, work hard while you're at work and live well when you're not.

Be inclusive

Homogenous thinking can be dangerous.

Seek other viewpoints, experiences, and backgrounds to enrich all the work you do